

## New Business / Underwriting Performance Improvement

MVP helps life insurance carriers develop the strategy and implementation plans for accelerated underwriting and other emerging techniques for non-fluid underwriting. MVP provides business process re-engineering, organization change management and technology selection to support a new front office that will accelerate benefits realization while minimizing risk and cost.

### The Current Situation

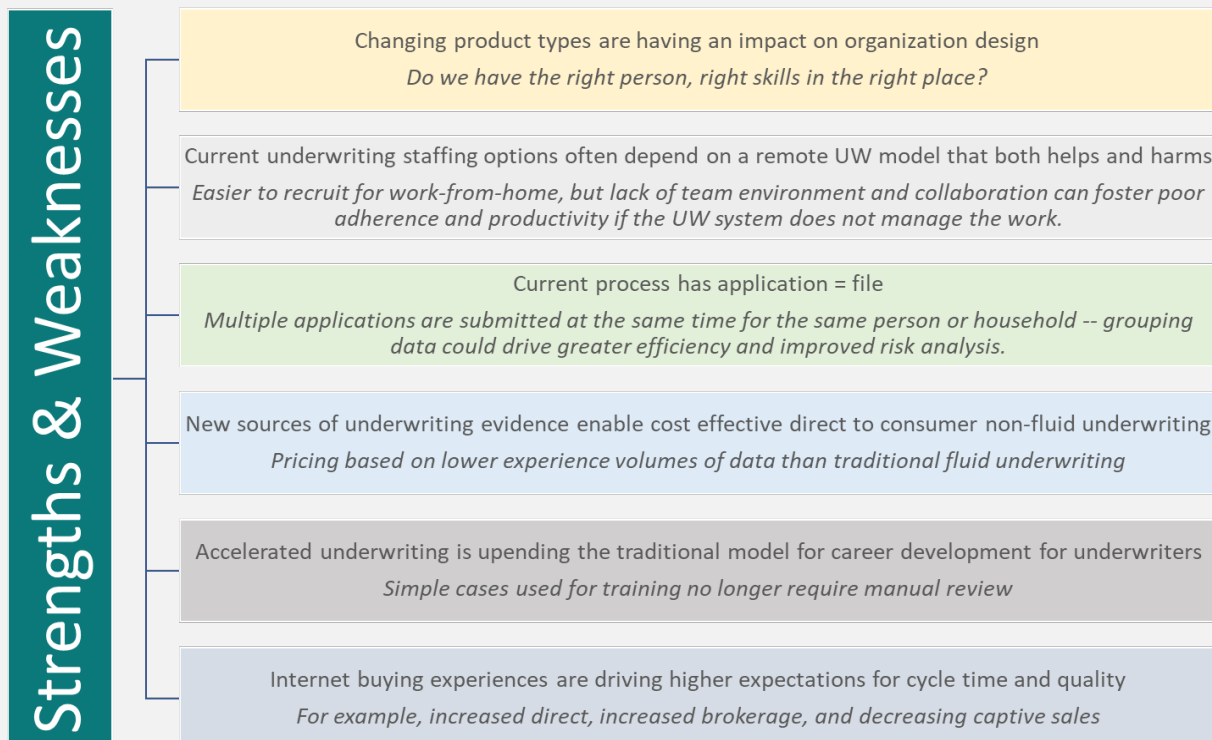
Many life insurers face an unsettling situation within their New Business and Underwriting (NB/UW) Operations due to internal drivers.

Underwriting performance improvement benefits from a detailed examination of current practices.

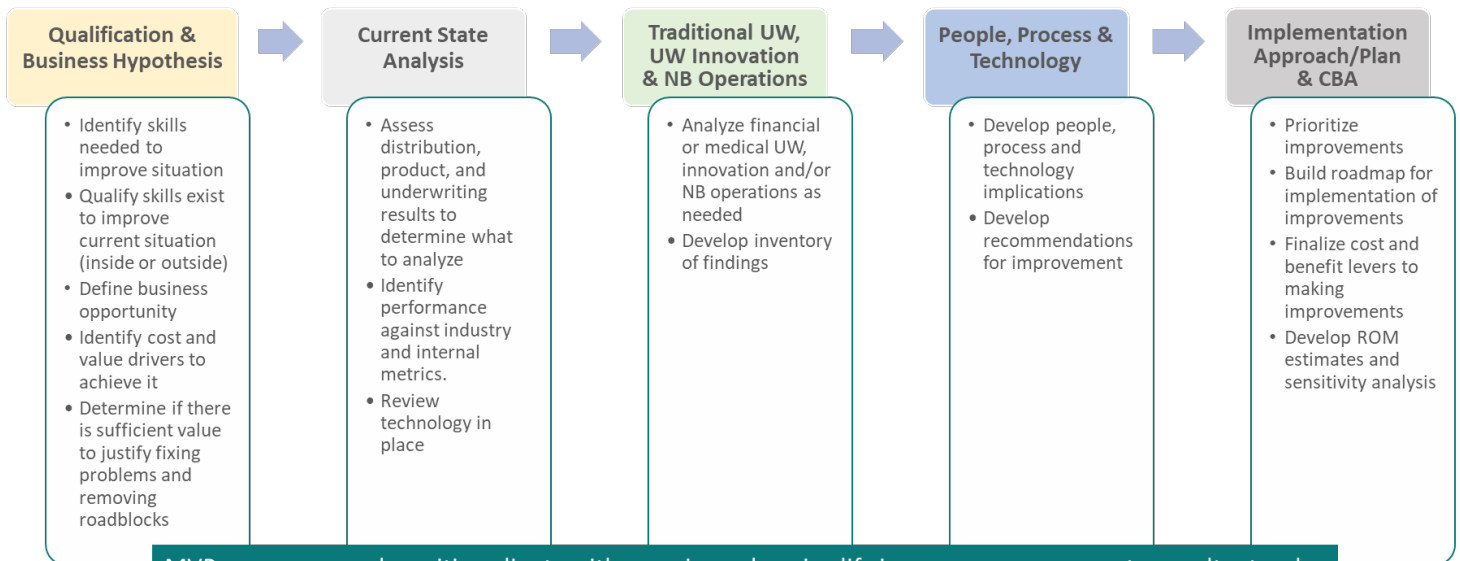
Product and underwriting innovation are generating change, but few insurers can move forward at scale without using their current capabilities to bridge to the future.



### Current State Strengths & Weaknesses



## MVP'S APPROACH TO PERFORMANCE IMPROVEMENT

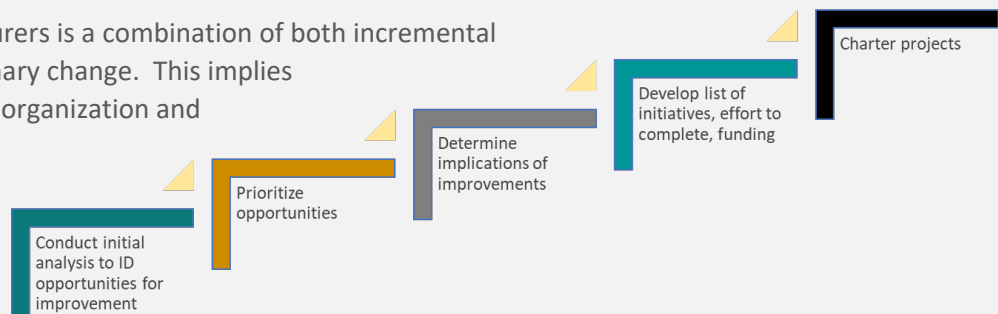


MVP serves our underwriting clients with experienced senior life insurance management consultants who have both consulted on and executed the programs that they recommend. Each team is small, expert and focused on your problems and opportunities.

### Next Steps

The Call to Action for Life Insurers is a combination of both incremental improvements and revolutionary change. This implies significant impact to process, organization and technology.

Getting started is the most important step...



### About MVP Advisory Group

MVP Advisory Group provides consulting and advisory services for insurance carriers that accelerate the development and implementation of business transformation initiatives. MVP helps carriers achieve goals and objectives that support their growth strategy, operational excellence and risk management initiatives. MVP's specialty is delivering solution sets for C-Suite advisory, operations and IT transformation for Property & Casualty and Life & Annuity carriers, agents/brokers, and associated software and service vendors.